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Planned Parenthood's 7th Grade Sex Ed Program Features Talking Condoms

Posted on [October 8, 2012](#) by [SBrinkmann](#)

A Planned Parenthood sex ed program that is being presented to parents as focused on healthy relationship strategies and risk reduction strategies that have been proven to delay sexual behavior turns out to be a curriculum that does little more than encourage sexual activity.

[STOPP International](#) of the American Life League is reporting that the new program, called "It's Your Game: Keep it Real" targets 7th and 8th graders with a curriculum based on videos and computer games.

A post on the website of the Norwich City School District in New York contained a summary of the program telling parents that the program "which will be facilitated by trained educators from Planned Parenthood, focuses on healthy relationship strategies and risk reduction strategies that have been proven to delay sexual behaviors among adolescents."



However, the videos in the program do nothing but teach children how to use birth control.

For instance, one of the [videos](#) young people are shown in the two-year program is entitled "Condom Platoon" which features a boy named Marvin who decides to have sex with his girlfriend for the first time.

An announcer sets the stage by saying how much the two care about each other and feel they're ready to have sex. "They're alone," the announcer says, "that special moment, the music, the lights—the condoms."

The next scene is a box of talking condoms which leads the hapless Marvin through a sex act with his girl friend who are shown sitting nude on a couch. The condoms teach children how to choose the right brand, how to put it on correctly and avoid breaking it or allowing it to come off during intercourse. In the end of the scene, Marvin's girlfriend leaves in a huff because he has apparently done everything wrong.

"But wait, how does a video like this—a video that shows two young people on the couch together apparently nude—encourage young tweens and teens to delay sexual activity as the parents were promised? The answer is obvious—it does not," writes STOPP. "It simply encourages children to do what Planned Parenthood promises parents it will discourage them from doing."

According to the developers of the program at the University of Texas, the object is to create an interactive program that "captures the fragmented teenage attention span" by embracing the look of videos and computer games.

This program, which is now being used in Norwich middle schools and is spreading to other school districts, is funded by taxpayers through a CAPP (Comprehensive Adolescent Pregnancy Prevention) grant, administered by the New York Department of Health. The program has also received funding from 2009 through 2014 from the Centers for Disease Control and Prevention.

STOPP is determined to fight back and is asking any parent who is fighting this program in their school district to contact them at stopp@all.org.

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“The Response to Planned Parenthood’s 7th Grade Sex Ed Program Features Talking Condoms”



Itze Dixon

on **October 11, 2012 at 10:48 pm** said:

“It’s Your Game” is set to launch this month, October 2012, to 7th graders at Cypress Fairbanks Independent School District in Cypress, Texas, a suburb of Houston. Middle school parents at our Church, Christ the Redeemer Catholic Church are working very diligently to stop it. Interestingly, the University of Texas Health Science Center at Houston developed the program and point to it’s proven results in reducing the number of children who have sex and who get pregnant as the reason for implementing this program over the abstinence only program which had been taught in previous years. Further, it is questionable as to whether Planned Parenthood had any part in the development or promotion of this curriculum or whether “It’s Your Game” breaks Texas’ abstinence only law for teaching reproduction to middle schoolers. UTHSC has publicly denied any association with Planned Parenthood and this program although a program with the same name, “It’s Your Game,” offered in Austin was promoted by Austin Independent School District, LifeWorks and Planned Parenthood. Please, please go to <https://sph.uth.edu/iyg> and <http://www.forefrontaustin.com/feature/real-talk-digital-age> for more information. If you haven’t seen the cartoon videos, please do as they are disturbing but you have to know. Thank you, Sue, for this article. I have to say that we in Texas thought we were immune from these types of programs.